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Ramadan Mubarak



A Successful Election Campaign



U.S. Speaker Barnett Rosenberg conducts a workshop with members of Mozambican civil society organizations

What was the secret for the success of the Obama campaign? This was the question on everyone's mind that came to hear U.S. speaker Mr. Barnett Rosenberg deliver a lecture or conduct a workshop during his May 31 – June 4 visit to Mozambique. Mr. Rosenberg brought to

Mozambique many years of experience working on U.S. presidential campaigns as a canvasser for candidates and local organizer, including for President Barack Obama's. In a series of public talks and workshops, Mr. Rosenberg met with Mozambican civil society groups, students, journalists, and political parties, as well as the country's Electoral Commission and general electorate to discuss why the Obama campaign worked. There was no secret, Mr. Rosenberg revealed. President Obama simply used the United States' democratic process along with some creative thinking to communicate effectively with American voters. For example, the President used public debates with the other candidates to clearly explain his platform, and how he differed from the others running for President. On the technology side, the Obama campaign made use of social networking on the internet and mobile phone text messaging. Perhaps most innovative, was Obama's ability to raise the support of the youth. While conditions are different in Mozambique, Mr. Rosenberg challenged his Mozambican audiences to think creatively about how the electoral process is conducted here, drawing on lessons from the Obama experience.

Message from the Chargé d'Affaires



Todd C. Chapman

On behalf of the embassy, I send warm greetings and best wishes to Muslims observing Ramadan all across Mozambique.

During these days of fasting, prayer, and worship, as you strengthen family and community ties and share God's gifts with those in need, we hope that the compassion and service called for by Islam will spread

among all faiths and cultures. Islam is a source of profound strength and guidance for millions of Mozambicans and Americans alike.

We commend you for the many contributions that you make to this country, just as Muslim Americans make our country stronger through their generosity, talents, and compassion.

We send our best wishes. Ramadan Mubarak,

U.S. MISSION TO MOZAMBIQUE

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Applying Eco-tourism as a Conservation Strategy

In northern Mozambique lies Lake Niassa, a pristine freshwater lake that boasts 1,000 unique species of colorful fish, making it the most biologically important lake in the world. Yet unsustainable resource use depleted fishing reserves, and biodiversity loss have threatened the ecosystem and livelihoods of local communities living along the lake. In the village of Nkholongue, 500 inhabitants are left vulnerable while

rine reserve in Lake Niassa. The initiative applies tourism as a conservation strategy that builds capacity for local environmental management of animal and plant life. It will also improve the lives of local fishermen by promoting environmentally-conscious tourism within the reserve and preserving fish nesting and spawning sites.

Increasingly, precious ecosystems and the distinct cultures that occupy them are discovering sanctuary in a new way – by utilizing tourism as a tool for environmental protection. Eco-tourists have become today's ecological advocates that can play an important role in preserving the environment and lives of citizens abroad. USAID is supporting this by establishing the Lake Niassa Reserve and promoting eco-tourism ventures in the area.

Text and photos by Brittany Kühn (USAID Summer Intern)



unregulated methods of resource extraction threaten its fragile ecosystem. Investing in the preservation of Lake Niassa while improving the quality of life for communities in this remote location isn't easy, but is precisely what USAID, its partners, local community members, and government officials are accomplishing. USAID and the Coca-Cola Company have each contributed \$300,000 to a partnership with World Wildlife Fund and the local government to encourage eco-tourism, and create a vital ma-

Views of the pristine landscape in Lake Niassa

PEPFAR New Partnership Initiative

The PEPFAR Coordinator, Ambassador Eric Goosby, discussed the program's strategy for the near future with PEPFAR communications staff around the world on August 25. His message focused on a central initiative that provides Ministries of Health with a lead coordination role in close partnership with NGOs and civil society institutions.

A five year Framework Partnership between United State government and Government of Mozambique

stresses the gradual shifting of the lead in the fight of HIV/AIDS to the Mozambican government as a way of achieving sustainability for the programs.

"A key objective of the Partnership Framework is to ensure that host countries are at the center of decision-making, leadership, and management of their HIV/AIDS Programs", said Ambassador Goosby in a letter addressed early this month to the U.S. Embassy Chargé d'Affaires Todd Chapman.



PEPFAR Helps Boost HIV Treatment in Milange

On July 22, the governor of Zambezia province, Carvalho Muária, officially inaugurated the Antiretroviral Treatment service center in Milange district, built with support from the United States President's Emergency Plan for HIV/AIDS Relief (PEPFAR).

The clinic, which will provide medical consultations for all a broad spectrum of medical conditions, will benefit more than 500 people who live in Milange district. According to 2007 Antenatal Sentinel Surveillance, the HIV prevalence in the district among pregnant women was 16%. The Zambezia province has an estimated prevalence of 19%. The clinic cost close to \$431,000 and includes 6 consul-



A group of women dancing at the inauguration in Milange

tation rooms, a group counseling room, a special room for chemotherapy treatment, a pharmacy, and a storage room for medications and equipment. PEPFAR has supported the Milange Health Center through the International Center for AIDS Care and Treatment Programs (ICAP), since 2006.

The Milange's ART clinic is now staffed by four Mozambican medical doctors, three clinical officers, two pharmacists and a nurse. PEPFAR also partially supports two additional counselors, one nurse, two receptionists, a data clerk, and a custodian. Representatives from ICAP, and the Center for Disease Control also attended the official opening of Milange's ART clinic.

U.S. EMBASSY LENDING A HAND TO ZIMBABWEAN REFUGEES

The Political/Economic Section of the U.S. Embassy has received a USD 20,000 grant to assist Zimbabwean refugees located in Mozambique. The grant, made possible through the U.S. Bureau for Population, Refugees and Migration's (PRM) Taft Refugee Fund, will be used to fund a national survey of Zimbabwean refugees, as well as pay for income generating projects (i.e. building bread baking ovens) and peace-building workshops. The survey and workshops, which will take place in various provinces throughout Mozambique, will be jointly run by the Christian Council of Mozambique (CCM) and the Zimbabwe-Mozambique Solidarity Alliance (ZIMOSA). The British High Commission will also participate, as a bilateral partner, in funding this project.

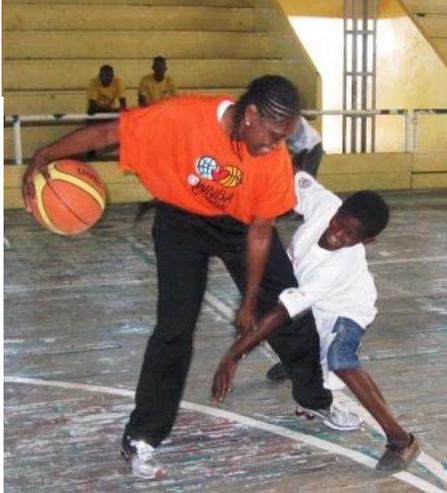


Political/Economic Officer Eric Heyden talks with Zimbabwean Refugees in Manica Province



Zimbabwean refugees in Chimoio standing in front of one of the bread baking ovens being produced to assist them in income generation

NBA stars Tracy Murray and Teresa Edwards conducted basketball clinics for young players in Maputo, Matola, and Beira from August 31 until September 2. They reached hundreds of youth with not only their basketball expertise, but also a message of the importance of education, staying away from drugs, and practicing safe behavior to keep protected from HIV. Their blog on their visit can be followed at <http://exchanges.state.gov/sports/blogs/mozambique-bball-0909.html>



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